Deal#

INVOICE



WXII 700 Collseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12
	· · · · · ·		

Station **Account Executive** Sales Office Sales Region WXII Jamie Andrus Eagle-Washingt National

www.wxii12.com

Billing Address:

Send Payment To:

WXII

Greer Margolis Mitcheil Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Advertiser Product Estimate Number Obama/D/President SKED A 30'S 1537 Flight Dates Order # Alt Order # 10/09/12 - 10/15/12 943920 07895728

Billing Calendar

Cash Broadcast Special Handling

Billing Type

IDB# Advertiser Code Product Code 9912856 95 101 Agency Ref Advertiser Ref

PO Box 2688	38		
Lehigh Valle	y, PA 180	02-6888	
Line Start Date	End Data	Description	Stort/I

								Spots/			
ne S	Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/09/12 Class of Tin	10/12/12 ne - Immed	M-F Wiately Pre-	VXII 12 News @ ! emptible without	5 a 5-6am notice	-TWTF	:30	4	\$65.00	NM	
٧	Veeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 4	Rate \$65.00					
S	Spots: # Ch	Day A	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time		th Ad-ID			Rate Type
	1 WX	il Tu 10	0/09/12	5:47 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12A138H	!		\$65.00 NM
	4 WX	II W 10	0/10/12	5:14 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12P143H	1		\$65.00 NM
	3 WX	II Th 10)/11/12	4:58 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12P143H	1		\$65.00 NN
	2 WX	II F 10	0/12/12	5:38 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12P143H	1		\$65.00 NN
	10/15/12 Class of Tin	10/15/12 ne - Immed		VXII 12 News @ ! emptible without		M	:30	1	\$65.00	NM	
	Veeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate					
		10/15/12	10/21/1	_ ::	. 1	\$65.00					
S	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WX	(II M 10	0/15/12	5:20 AM M-F W	XII 12 News @ 5 am	5-6am	:3	O OFA12Z151H			\$65.00 N
	10/09/12 Class of Tin	10/12/12 ne - Immed		VXII 12 News @ 6 emptible without		-TWTF	:30	4	\$175.00	NM	
٧	Veeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 4	<u>Rate</u> \$175.00					
S	Spots: # Ch	Day A	ir Date	Air Time Descrip	<u>ption</u>	Start/End Time	Lengi	h Ad-ID			Rate Typ
	1 WX	(II Tu 10	0/09/12	6:59 AMM-F W	XII 12 News @ 6 am	6-7am	:3	O OFA12Z141H			\$175.00 NI
	3 WX	(II W 10	0/10/12	6:51 AMM-F W	XII 12 News @ 6 am	6-7am	:3	O OFA12P143H	I		\$175.00 N
	2 WX	il Th 10	0/11/12	6:28 AM M-F W	XII 12 News @ 6 am	6-7am	:3	O OFA12P143H			\$175.00 N
	4 WX	(II F 1	0/12/12	6:28 AM M-F W	XII 12 News @ 6 am	6-7am	:3	O 0FA12P143H)		\$175.00 N
	10/15/12 Class of Tin	10/15/12 ne - Immed	M-F V	VXII 12 News @ 6 emptible without	6 a 6-7am notice	M	:30	1	\$175.00	NM	
٧	Veeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$175.00					
S	Spots: # Ch	Day A	ir Date	Air Time Descri	<u>ption</u>	Start/End Time	Leng	h Ad-ID			Rate Typ
	1 WX	(II M 1	0/15/12	6:29 AM M-F W	XII 12 News @ 6 am	6-7am	:3	O OFA12Z151	1		\$175.00 N
	10/09/12 Class of Tin	10/12/12 ne - Immed	NBC Tiately Pre-	Today Show emptible without	7-9am notice	-TWTF	:30	8	\$175.00	NM	
٧	Veeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 8	<u>Rate</u> \$175.00					
•	Spots: # Ch			Air Time Descri	-	Start/End Time	Leng	th Ad-ID			Rate Tyr
•	1 WX		0/09/12	8:37 AM NBC T		7-9am		0 OFA12A138			\$175.00 N



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12
		-	

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

. Ci C		d Data	D	d=41		Charter -	Time				Spots/	D	.	
e Start Da	ie En	d Date	Descr	iption		Start/End	Time	MTWTFSS		Length	Week	Rate	Туре	
5 10/09/12 Class of	! 10/ Time - I	12/12 mmedi	NBC ⁻ ately Pre-	Today emptib	Show le without	7-9am notice		-TWTF		:30	8	\$175.00	NM	
Spots: #	_	ay Air			ne Descri			Start/End T	<u>ime</u>	Length				Rate Ty
_	WXII 1		/09/12			oday Show		7-9am			OFA12Z141			\$175.00
	WXII V		/10/12			oday Show		7-9am			OFA12P143			\$175.00 I
	WXII V		/10/12			oday Show		7-9am			OFA12P143			\$175.00 I
_			/11/12			oday Show		7-9am			OFA12P143			\$175.00
	WXII F WXII F		/11/12			oday Show		7-9am			OFA12P143 OFA12P143			\$175.00
	WXII F		/12/12 /12/12			oday Show oday Show		7-9am 7-9am			OFA12P143			\$175.00 I \$175.00 I
								1-0411						\$175.00 I
	Time - I		ately Pre-	_	le without	7-9am notice		M		:30	2	\$180.00	NM	
Weeks:		t Date 5/12	End Da 10/21/1		ITWTFSS I	Spots/V	<u>Veek</u> 2	<u>Rate</u> \$180.00						
Spots: #		ay Air			ne Descri	ption	_	Start/End T	ime	Length	Ad-ID			Rate I
1	WXII N	A 10	/15/12	7:30	AM NBC T	oday Show		7-9am		:30	OFA12Z151	Н		\$180.00
2 '	WXII N	<i>l</i> 10	/15/12	8:45	AM NBC T	oday Show		7-9am		:30	OFA12Z151	н		\$180.00
7 10/13/12 Class of		13/12 mmedi			Su News a			s-		:30	1	\$125.00	NM	
Weeks:	Star	t Date	End Da	te M	ITWTFSS	Spots/V		Rate						
Coole: #		8/12	10/14/1		5- Di	_*:	1	\$125.00	••	1	A - 15			5 T
Spots: <u>#</u> 1	WXII S	Day <u>Air</u> Sa 10	/13/12		ne <u>Descri</u> AMWXII 1	<u>ption</u> 2 Sa/Su New	vs at 6am	Start/End T 6-8am	<u>ime</u>	Length :30	0FA12P143	н		Rate Ty \$125.00
8 10/13/12 Class of	10/ Time - I	13/12 mmedi	NBC : ately Pre-	Saturd: emptib	ay Today le without	8-10am notice		S-		:30	2	\$150.00	NM	***
Weeks:		t Date 8/12	End Da 10/14/1		TWTFSS S-	Spots/V	<u>Veek</u> 2	<u>Rate</u> \$150.00						
Spots: #	_	ay Ai			ne <u>Descri</u>			Start/End T	<u>ime</u>	<u>Length</u>				Rate Ty
			/13/12			aturday Toda	-	8-10am			OFA12P143			\$150.00 I
2	WXII S	Sa 10	/13/12	9:30	AM NBC S	aturday Toda	ау	8-10am		:30	OFA12P143	Н		\$150.00 I
9 10/14/12 Class of		14/12 mmedi			Su News a le without			S		:30	1	\$50.00	NM	
Weeks:		t Date 8/12	End Da 10/14/1		TWTFSS	Spots/V	<u>Veek</u> 1	<u>Rate</u> \$50.00						
Spots: #	Ch C	Day Air	<u>r Date</u>	<u>Air Tir</u>	ne <u>Descri</u>	<u>ption</u>		Start/End T	ime	Length	Ad-ID			Rate Ty
1 1	WXII S	Su 10	/14/12	5:59	AM WXII 1	2 Sa/Su Nev	vs at 6am	6-8am		:30	OFA12P143	н		\$50.00 I
10 10/14/12 Class of	10/ Time - I	14/12 Pre-em	NBC :		y Today	8-9am		s		:30	2	\$400.00	NM	
Weeks:	Star	t Date 8/12		<u>ite M</u>	ITWTFSS S	Spots/V	Veek 2	Rate \$400.00			,, , <u>-</u> ,			
Spots: #	Ch <u>[</u>	Day Air	r Date	Air Ti	me Descri	<u>ption</u>		Start/End T	<u>ime</u>	Length	Ad-ID			Rate Ty
		Su 10		8:27	AM NBC S	Sunday Today	1	8-9am			OFA12P143			\$400.00 I
1	WXII S	Su 10	/14/12	8:53	AM NBC S	Sunday Today	<u> </u>	8-9am		:30	OFA12P143	Н		\$400.00
11 10/09/12 Class of		12/12 mmedi			ews @ 430 ble without)a 430a-5a notice		-TWTF		:30	1	\$10.00	NM	
Weeks:	<u>Star</u>		End Da 10/14/1	ate M	TWTFSS	Spots/V	Veek 1	<u>Rate</u> \$10.00						
Spots: #		Day Air			me Descri	ption	•	Start/End T	ime	Length	Ad-ID			Rate Ty
. –			/10/12			XII News @	430a	430a-5a			OFA12P143	н		\$10.00
12 10/09/12		12/12	Live v	vith Re	gis & Kelly	9-10AM		-TWTF		:30	4	\$100.00	NM	
O1855 01		t Date			: !TWTFSS	Spots/V	Afaale	Rate						



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943920-1	10/21/12	October 2012	10/01/12 - 10/15/12
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<u>Advertiser</u>	<u>Product</u>	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.wxii12.com										
							Spots/			
Line Start Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12 10/09/12	10/12/12	Live	with Regis & Kelly	9-10AM	-TWTF	:30	4	\$100.00	NM	
Class of II	me - Pre-er	nptible wil	in notice							
Spots: # C	h <u>Day A</u>	Vir Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
2 W		0/09/12	9:59 AM Live with	•	9-10AM		0 OFA12A138H			\$100.00 NM
1 W		0/10/12	9:49 AM Live with	-	9-10AM		SO OFA12P143H			\$100.00 NM
3 W		0/11/12 0/12/12	9:56 AM Live with 9:23 AM Live with	•	9-10AM 9-10AM		30 OFA12P143H 30 OFA12P143H			\$100.00 NM
4 44	All F			Regis & Reliy	9-10AW		U OFA12F143H			\$100.00 NM
13 10/09/12 Class of Ti		diately Pre	Today Show II e-emptible without no		-TWTF	:30	4	\$50.00	NM	
Weeks:	Start Date 10/08/12	10/14/		Spots/Week 4	<u>Rate</u> \$50.00					
Spots: # C		Vir Date	Air Time Descript		Start/End Time		th Ad-ID			Rate Type
2 W	· · · · · · · · · · · · · · · · · · ·	0/09/12	10:59 AM NBC To	•	10A-12N	• • •	0 OFA12A138H			\$50.00 NM
3 W		0/10/12 0/11/12	10:59 AM NBC To	•	10A-12N 10A-12N		30 ofa12p143h 30 ofa12p143h			\$50.00 NM \$50.00 NM
		0/11/12	10:29 AM NBC To	=	10A-12N 10A-12N		0 OFA12P143H			\$50.00 NM
14 10/15/12 Class of T	10/15/12 me - Immed		Today Show II e-emptible without no		M	:30	1	\$40.00	NM	
Weeks:	Start Date 10/15/12	End D 10/21/		Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # C	h <u>Day</u> A	<u> Air Date</u>	Air Time Descript	<u>ion</u>	Start/End Time		th Ad-ID			Rate Type
1 W	XII M 1	0/15/12	10:59 AM NBC To	day Show II	10A-12N	:3	0 ofa12z151H			\$40.00 NM
15 10/09/12 Class of To	10/12/12 me - Pre-er	M-F	WXII 12 News @ Nothin notice	o₁12-1pm	-TWTF	:30	4	\$150.00	NM	
Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$150.00					
Spots: # C	h <u>Day A</u>	<u> Air Date</u>	Air Time Descript	_	Start/End Time		th Ad-ID			Rate Type
3 W		10/09/12		II 12 News @ Noon	12-1pm		30 OFA12Z141H			\$150.00 NM
2 W		10/10/12		II 12 News @ Noon	12-1pm		30 OFA12P143H			\$150.00 NM
1 W		10/11/12		II 12 News @ Noon	12-1pm		30 ofa12p143h 30 ofa12p143h			\$150.00 NM \$150.00 NM
4 44	XII F 1	10/12/12	12:44 PM M-F VVX	II 12 News @ Noon	12-1pm		50 OFA12P143H			\$150.00 NM
16 10/09/12 Class of T	10/12/12 ime - Pre-ei		1-2P	1-2P	-TWTF	:30	2	\$175.00	NM	
Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: # C		Air Date	Air Time Descript		Start/End Time	Leng	th Ad-ID			Rate Type
		0/11/12	1:47 PM M-F 1-2		1-2P	_	30 OFA12P143H			\$175.00 NM
2 W	XII F 1	0/12/12	1:44 PM M-F 1-2	P	1-2P	:3	30 OFA12P143H			\$175.00 NM
17 10/09/12 Class of T	10/12/12 ime - Imme		VE HARVEY DAY e-emptible without n		-TWTF	:30	4	\$30.00	NM	
Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$30.00		`			
Spots: # C		Air Date	Air Time Descript	•	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
–		10/09/12	2:09 PM STEVE		2-3P	::	30 OFA12A138H			\$30.00 NM
4 W		10/10/12	2:47 PM STEVE		2-3P		30 OFA12P143H			\$30.00 NM
I .		10/11/12	2:46 PM STEVE		2-3P	•	30 OFA12P143H			\$30.00 NM
1 W	XII F	10/12/12	2:59 PM STEVE	HARVEY DAY	2-3P	::	30 OFA12P143H			\$30.00 NM
18 10/14/12 Class of T	10/14/12 ime - Imme		Meet the Press e-emptible without n	9-10am otice	s	:30	1	\$175.00	NM	
Weeks:	Start Date 10/08/12	End C	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$175.00					



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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

ine Start Date	End D	ate Des	cription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 10/14/12 Class of Tim	10/14/ e - Imm		C Meet the Fre-emptible v		9-10am ice	S	:30	1	\$175.00	NM	
Spots: # Ch		Air Date		Description		Start/End Time	Lengt	Ad-ID			Rate Tyr
1 WXI	l Su	10/14/12	10:00 AM	NBC Mee	t the Press	9-10am	:3) OFA12P143H	l		\$175.00 N
19 10/09/12 Class of Tim	10/12/ e - Imm		3-4P e-emptible v		M-F 3-4P ice	-TWTF	:30	4	\$85.00	NM	
	Start Da 10/08/1			TFSS TF	Spots/Week 4	<u>Rate</u> \$85.00					
Spots: # Ch	<u>Day</u>	Air Date	Air Time	Description	<u>on</u>	Start/End Time	Lengt	n Ad-ID			Rate Tyr
3 WXI	_	10/09/12		M-F 3-4P		M-F 3-4P) OFA12Z141H			\$85.00 N
1 WXI		10/10/12		M-F 3-4P		M-F 3-4P) OFA12P143H			\$85.00 N
2 WXI		10/11/12		M-F 3-4P		M-F 3-4P) OFA12P143H			\$85.00 N
4 WXI	I F	10/12/12	3:56 PM	M-F 3-4P		M-F 3-4P	:3) OFA12P143H			\$85.00 N
20 10/09/12 Class of Tim	10/12/ e - Imm				M-F 4-5p lice	-TWTF	:30	4	\$150.00	NM	
	Start Da 10/08/1			<u>TFSS</u> TF	Spots/Week 4	<u>Rate</u> \$150.00					
Spots: # Ch	_	Air Date		Description	<u>on</u>	Start/End Time		h Ad-ID			Rate Typ
3 WXI		10/09/12		DR. OZ		M-F 4-5p) OFA12A138H			\$150.00 N
1 WXI		10/10/12		DR. OZ		M-F 4-5p) OFA12P143H			\$150.00 N
4 WXI		10/11/12	4:37 PM			M-F 4-5p) OFA12P143H			\$150.00 N
2 WX	II F	10/12/12	4:12 PM	DR. OZ		M-F 4-5p	:3	OFA12P143H	!		\$150.00 N
21 10/09/12 Class of Tim	10/12/ e - Imn		WXII 12 No e-emptible v			-TWTF	:30	6	\$200.00	NM	
	Start D: 10/08/1			<u>TFSS</u> TF	Spots/Week 6	<u>Rate</u> \$200.00					
Spots: # Ch	_	Air Date		Description	_	Start/End Time	<u>Lengt</u>	n <u>Ad-ID</u>			Rate Tyr
1 WXI		10/09/12			12 News @ 5 pm	5-6pm	:3) OFA12A138H			\$200.00 N
5 WXI		10/09/12			12 News @ 5 pm	5-6pm) OFA12Z141H			\$200.00 N
2 WXI		10/10/12			12 News @ 5 pm	5-6pm) OFA12P143H			\$200.00 N
6 WXI		10/10/12			12 News @ 5 pm	5-6pm		OFA12P143H			\$200.00 N
3 WXI		10/11/12			12 News @ 5 pm	5-6pm) OFA12P143H			\$200.00 N
4 WXI	II F	10/12/12	5:28 PM	M-F WXII	12 News @ 5 pm	5-6pm	:3	OFA12P143H			\$200.00 N
22 10/15/12 Class of Tim	10/15/ e - Imn		WXII 12 Ne re-emptible v			M	:30	1	\$175.00	NM	
	Start D: 10/15/1			<u>TFSS</u>	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	<u>Day</u>	Air Date	Air Time	Description	<u>on</u>	Start/End Time	Lengt	Ad-ID			Rate Tyr
1 WX	I M	10/15/12	5:46 PM	M-F WXII	12 News @ 5 pm	5-6pm	:3	OFA12Z151H	·		\$175.00 N
23 10/09/12 Class of Tim	10/12/ e - Imn		WXII 12 No			-TWTF	:30	4	\$325.00	NM	
Weeks:	Start Da 10/08/1	te End l	Date MTW	TFSS TF	Spots/Week 4	Rate \$325.00					
Spots: # Ch	<u>Day</u>	Air Date	Air Time	Description	<u>on</u>	Start/End Time	<u>Lengt</u>	n <u>Ad-ID</u>			Rate Ty
3 WX	l Tu	10/09/12	6:22 PM	M-F WXII	12 News @ 6 pm	6-630pm	:3	OFA12A138H			\$325.00 N
1 WX	II W	10/10/12	6:19 PM	M-F WXII	12 News @ 6 pm	6-630pm	:3) OFA12P143H			\$325.00 N
4 WX	I Th	10/11/12	6:12 PM	M-F WXII	12 News @ 6 pm	6-630pm	:3) OFA12P143H			\$325.00 N
2 WX	I F	10/12/12	6:13 PM	M-F WXII	12 News @ 6 pm	6-630pm	:3	OFA12P143H	<u> </u>		\$325.00 N
24 10/15/12 Class of Tim	10/15/ e - Imn		WXII 12 No			M	:30	1	\$325.00	NM	
Weeks:	Start Da 10/15/1	ate End [Date MTW	TFSS	Spots/Week 1	Rate \$325.00					
Spots: # Ch	_	Air Date		Description	on	Start/End Time	Lenat	h Ad-ID			Rate Ty
- F	_					n he reviewed on our compa					



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<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

				Spots/			
ine Start Date End Date Description S	start/End Time	MTWTFSS	Length	Spois/ Week	Rate	Туре	
24 10/15/12 10/15/12 M-F WXII 12 News @ 6 p6	-630pm	M	:30	1	\$325.00	NM	
Class of Time - Immediately Pre-emptible without notic Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WXII M 10/15/12 6:27 PM M-F WXII 1	•	6-630pm		O OFA12Z151H			\$325.00 NM
25 10/09/12 10/12/12 M-Sun Nightly News 6: Class of Time - Pre-emptible with notice	30р-7р	-TWTF	:30	4	\$600.00	NM	
Weeks: <u>Start Date End Date MTWTFSS</u> 10/08/12 10/14/12 -TWTF	Spots/Week 4	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description	!	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
3 WXII Tu 10/09/12 6:59 PM M-Sun Nigh	•	630p-7p) OFA12Z141H			\$600.00 NM
1 WXII W 10/10/12 6:52 PM M-Suri Nigh	•	630p-7p		O OFA12P143H			\$600.00 NM
4 WXII Th 10/11/12 6:51 PM M-Sun Nigh	•	630p-7p) ofa12p143H			\$600.00 NM
2 WXII F 10/12/12 6:52 PM M-Sun Nigh	htly News	630p-7p	:3	O OFA12P143H			\$600.00 NM
26 10/15/12 10/15/12 M-Sun Nightly News 63 Class of Time - Pre-emptible with notice	30р-7р	M	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 M	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description	2	Start/End Time		h Ad-ID			Rate Type
1 WXII M 10/15/12 6:59 PM M-Sun Nigh	htly News	630р-7р	:3	O OFA12Z151H			\$600.00 NM
28 10/14/12 10/14/12 Su WXII 12 News @ 6 pro6- Class of Time - Immediately Pre-emptible without notice	-630pm ce	S	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/08/12 10/14/12S	Spots/Week 1	Rate \$150.00					
Spots: # Ch Day Air Date Air Time Description	1	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WXII Su 10/14/12 6:23 PM Su WXII 12	2 News @ 6 pm	6-630pm	:3	O OFA12P143H			\$150.00 NM
29 10/09/12 10/12/12 Inside Edition 7. Class of Time - Immediately Pre-emptible without notice	7-730pm ce	-TWTF	:30	4	\$250.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS 10/14/12	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Description	<u>1</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WXII Tu 10/09/12 7:22 PM Inside Editi	ion	7-730pm	:3	0 OFA12A138H			\$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editi	ion	7-730pm	:3	0 OFA12P143H			\$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editi 2 WXII Th 10/11/12 7:11 PM Inside Editi	ion	7-730pm 7-730pm	:3 :3	- 0 оға12р143н 0 оға12р143н			\$250.00 NM \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editi	ion ion	7-730pm	:3 :3	0 OFA12P143H			\$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editi 2 WXII Th 10/11/12 7:11 PM Inside Editi 4 WXII F 10/12/12 7:13 PM Inside Editi	ion ion ion -730pm	7-730pm 7-730pm	:3 :3	- 0 оға12р143н 0 оға12р143н	\$250.00	NM	\$250.00 NM \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editi 2 WXII Th 10/11/12 7:11 PM Inside Editi 4 WXII F 10/12/12 7:13 PM Inside Editi 30 10/15/12 10/15/12 Inside Edition 7	ion ion ion -730pm	7-730pm 7-730pm 7-730pm M	:3 :3 :3	0 OFA12P143H 0 OFA12P143H 0 OFA12P143H		NM	\$250.00 NM \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editi 2 WXII Th 10/11/12 7:11 PM Inside Editi 4 WXII F 10/12/12 7:13 PM Inside Editi 30 10/15/12 10/15/12 Inside Edition 7 Class of Time - Immediately Pre-emptible without notic Weeks: Start Date End Date MTWTFSS	ion ion ion 2-730pm ce Spots/Week 1	7-730pm 7-730pm 7-730pm M	:3 :3 :30	0 OFA12P143H 0 OFA12P143H 0 OFA12P143H	\$250.00	NM	\$250.00 NM \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editi 2 WXII Th 10/11/12 7:11 PM Inside Editi 4 WXII F 10/12/12 7:13 PM Inside Editi 30 10/15/12 10/15/12 Inside Edition 7. Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS 10/15/12 10/21/12 M Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/15/12 7:22 PM Inside Editi 31 10/09/12 10/12/12 Entertainment Tonight 7	-730pm ce Spots/Week 1 ion 1	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time	:3 :3 :30	0 ofa12p143h 0 ofa12p143h 0 ofa12p143h 1	\$250.00	NM	\$250.00 NM \$250.00 NM \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editic 2 WXII Th 10/11/12 7:11 PM Inside Editic 4 WXII F 10/12/12 7:13 PM Inside Editic 7:14 PM Inside Editic 7:15 PM Inside Editic 7:15 PM Inside Editic 7:16 PM Inside Editic 9:16 PM Ins	-730pm ce Spots/Week 1 ion 1	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time 7-730pm -TwTF Rate	:3 :3 :30 :30 <u>Lengt</u>	0 OFA12P143H 0 OFA12P143H 0 OFA12P143H 1 1 h Ad-ID 0 OFA12z151H	\$250.00		\$250.00 NM \$250.00 NM \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editi 2 WXII Th 10/11/12 7:11 PM Inside Editi 4 WXII F 10/12/12 7:13 PM Inside Editi 7:13 PM Inside Editi 10/15/12 Inside Edition 7:13 PM Inside Edition 7:13 PM Inside Edition 7:14 PM Inside Edition 7:15 PM Inside Edition 7:15 PM Inside Edition 7:16 PM Inside Edition 7:16 PM Inside Edition 9:16 PM Inside Editi	7-730pm ce Spots/Week 1 1 1 1 1 1 30-8pm ce Spots/Week 4	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time 7-730pm -TWTF Rate \$200.00	:3 :3 :30 :30 Lengt :3	0 ofa12p143h 0 ofa12p143h 0 ofa12p143h 1 1 h Ad-ID 0 ofa12z151h	\$250.00		\$250.00 NM \$250.00 NM \$250.00 NM Rate Type \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editic 2 WXII Th 10/11/12 7:11 PM Inside Editic 4 WXII F 10/12/12 7:13 PM Inside Editic 7:14 PM Inside Editic 7:15 PM Inside Editic Pre-emptible without notic Pre-emptible without notic Pre-emptible without notic Pre-emptible WIII Pre-emptible WII	7-730pm ce Spots/Week 1 1 1 1 1 1 30-8pm ce Spots/Week 4	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time 7-730pm -TWTF Rate \$200.00 Start/End Time	:3 :3 :30 :30 Lengt	0 OFA12P143H 0 OFA12P143H 0 OFA12P143H 1 1 h Ad-ID 0 OFA12Z151H 4	\$250.00		\$250.00 NM \$250.00 NM \$250.00 NM Rate Type \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editic 2 WXII Th 10/11/12 7:11 PM Inside Editic 4 WXII F 10/12/12 7:13 PM Inside Editic 7:14 PM Inside Editic 7:14 PM Inside Editic 7:15 PM Inside Editic Pre-emptible without notic Pre-emptible Without notic 1:15 PM Inside Editic 1	ion ion ion 2-730pm ce Spots/Week 1 1 ion 230-8pm ce Spots/Week 4 1 ient Tonight	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time 7-730pm -TWTF Rate \$200.00 Start/End Time 730-8pm	:3 :3 :30 :30 Lengt :30	0 OFA12P143H 0 OFA12P143H 1 OFA12P143H 1 h Ad-ID 0 OFA12Z151H 4 h Ad-ID 0 OFA12Z138H	\$250.00		\$250.00 NM \$250.00 NM \$250.00 NM Rate Type \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editic 2 WXII Th 10/11/12 7:11 PM Inside Editic 4 WXII F 10/12/12 7:13 PM Inside Editic 7:14 PM Inside Editic 9:14 PM Inside Editic 9:15 PM Ins	ion ion 2-730pm ce Spots/Week 1 ion 230-8pm ce Spots/Week 4 Intent Tonight	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time 7-730pm -TWTF Rate \$200.00 Start/End Time 730-8pm 730-8pm	:3 :3 :30 :30 Lengt :3 :30	0 OFA12P143H 0 OFA12P143H 1 OFA12P143H 1	\$250.00		\$250.00 NM \$250.00 NM \$250.00 NM Rate Type \$250.00 NM Rate Type \$250.00 NM \$200.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editic 2 WXII Th 10/11/12 7:11 PM Inside Editic 4 WXII F 10/12/12 7:13 PM Inside Editic 7:14 PM Inside Editic 9:14 PM Inside Editic 9:15 PM Ins	7-730pm 2-730pm 2-730p	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time 7-730pm -TWTF Rate \$200.00 Start/End Time 730-8pm 730-8pm 730-8pm	:30 :30 :30 :30 :30 :40 :40 :31 :32 :33 :33	0 OFA12P143H 0 OFA12P143H 1 OFA12P143H 1 h Ad-ID 0 OFA12Z151H 4 h Ad-ID 0 OFA12Z138H	\$250.00		\$250.00 NM \$250.00 NM \$250.00 NM Rate Type \$250.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editic 2 WXII Th 10/11/12 7:11 PM Inside Editic 4 WXII F 10/12/12 7:13 PM Inside Editic 7:14 PM Inside Editic 9:15 PM Ins	7-730pm 2-730pm 2-730p	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time 7-730pm -TWTF Rate \$200.00 Start/End Time 730-8pm 730-8pm	:30 :30 :30 :30 :30 :40 :40 :31 :32 :33 :33	0 OFA12P143H 0 OFA12P143H 1 OFA12P143H 1	\$250.00		\$250.00 NM \$250.00 NM \$250.00 NM Rate Type \$250.00 NM Rate Type \$200.00 NM \$200.00 NM \$200.00 NM
1 WXII W 10/10/12 7:20 PM Inside Editic 2 WXII Th 10/11/12 7:11 PM Inside Editic 4 WXII F 10/12/12 7:13 PM Inside Editic 7:14 PM Inside Editic 7:15 PM Inside Editic 9:15 PM Inside Editic 9:16 PM Ins	ion ion ion 2-730pm ce Spots/Week 1 1 ion 230-8pm ce Spots/Week 4 1 ient Tonight ient Tonight ient Tonight	7-730pm 7-730pm 7-730pm M Rate \$250.00 Start/End Time 7-730pm -TWTF Rate \$200.00 Start/End Time 730-8pm 730-8pm 730-8pm 730-8pm	:3 :3 :30 :30 <u>Lengt</u> :3 :30	0 OFA12P143H 0 OFA12P143H 1 OFA12P143H 4 Ad-ID 0 OFA12Z151H 4 h Ad-ID 0 OFA12Z138H 0 OFA12Z138H 0 OFA12P143H	\$250.00	NM	\$250.00 NM \$250.00 NM \$250.00 NM Rate Type \$250.00 NM Rate Type \$200.00 NM \$200.00 NM \$200.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser Product	Estimate Number
Obama/D/President SKED A 30'S	1537

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
32 10/15/12 10/15/12 Entertainment Tonight 730-8pm Class of Time - Pre-emptible with notice	M	:30 1	\$375.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WXII M 10/15/12 7:48 PM Entertainment Tonight	Start/End Time 730-8pm	<u>Length Ad-ID</u> :30 ofA12z1	51H		<u>Rate</u> <u>Type</u> \$375.00 NM
33 10/13/12 10/13/12 Entertainment This Week 7-8pm Class of Time - Immediately Pre-emptible without notice	\$-	:30 1	\$65.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12S- 1 Spots: # Ch Day Air Date Air Time Description 1 WXII Sa 10/13/12 7:54 PM Entertainment This Week	Rate \$65.00 Start/End Time 7-8pm	<u>Length Ad-ID</u> :30 0FA12P1	43н		<u>Rate</u> <u>Type</u> \$65.00 NM
34 10/15/12 10/15/12 VOICE 8-10P Class of Time - Immediately Pre-emptible without notice	M	:30 1	\$1,100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 M 1 Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/15/12 9:40 PM VOICE	Rate \$1,100.00 <u>Start/End Time</u> 8-10P	<u>Length Ad-ID</u> :30 0FA1221	51 н		<u>Rate</u> <u>Type</u> \$1,100.00 NM
35 10/09/12 10/09/12 VOICE 8-9pm Class of Time - Immediately Pre-emptible without notice	-T	:30 1	\$900.00	MM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 -T 1 Spots: # Ch Day Air Date Air Time Description 1 WXII Tu 10/09/12 8:47 PM VOICE	Rate \$900.00 Start/End Time 8-9pm	<u>Length Ad-ID</u> :30 oFA12Z1	41H		<u>Rate</u> <u>Type</u> \$900.00 NM
36 10/09/12 10/09/12 PARENTHOOD 10-11pm Class of Time - Immediately Pre-emptible without notice	-T	:30 1	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 -T 1 Spots: # Ch Day Air Date Air Time Description 1 WXII Tu 10/09/12 10:32 PM PARENTHOOD	Rate \$1,200.00 <u>Start/End Time</u> 10-11pm	<u>Length Ad-ID</u> :30 oFA12A1	38н		Rate Type \$1,200.00 NM
37 10/10/12 10/10/12 L&O SVU 9-10pm Class of Time - Immediately Pre-emptible without notice	W	:30 1	\$625.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 W 1 Spots: # Ch Day Air Date Description 1 WXII W 10/10/12 9:19 PM L&O SVU 19 PM L&O SVU	<u>Rate</u> \$625.00 <u>Start/End Time</u> 9-10pm	<u>Length Ad-ID</u> :30 0FA12P1	43н		<u>Rate</u> <u>Type</u> \$625.00 NM
38 10/10/12 10/10/12 CHICAGO FIRE 10-11pm Class of Time - Immediately Pre-emptible without notice	W	:30 1	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 W 1 Spots: # Ch Day Air Date Air Time Description 1 WXII W 10/10/12 10:29 PM CHICAGO FIRE	<u>Rate</u> \$1,000.00 <u>Start/End_Time</u> 10-11pm	<u>Length Ad-ID</u> :30 oFA12P1	43н		<u>Rate</u> <u>Type</u> \$1,000.00 NM
39 10/11/12 10/11/12 30 ROCK/UP ALL NIGHT8-9pm Class of Time - Immediately Pre-emptible without notice	T	:30 1	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12T 1 Spots: # Ch Day Air Date Air Time Description 1 WXII Th 10/11/12 8:22 PM 30 ROCK/UP ALL NIGHT	Rate \$500.00 Start/End Time 8-9pm	<u>Length Ad-ID</u> :30 0FA12P1	.43н		<u>Rate</u> <u>Type</u> \$500.00 NM
42 10/12/12 10/12/12 WHITNEY/COMMUNITY 8-9pm Class of Time - Immediately Pre-emptible without notice	F	:30 1	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12F 1 Spots: # Ch Day Air Date Air Time Description	<u>Rate</u> \$500.00 <u>Start/End Time</u>	<u>Length</u> Ad-ID			Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period		
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12		
<u>Advertiser</u>	Produ	<u>uct</u>	Estimate Number		

ine	Start Date	End Da	ate Des	cription	Star	t/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
42	10/12/12 Class of Tim	10/12/	12 WH	ITNEY/COMML e-emptible with	INITY 8-9p		F	:30	1	\$500.00	NM	
	Spots: # Ch 1 WXI	Day	Air Date 10/12/12	Air Time De 8:45 PM Wh	scription	MMUNITY	Start/End Time 8-9pm		Ad-ID 0FA12P14	3н		Rate Type \$500.00 NM
43	10/12/12 Class of Tim	10/12/ e - Pre-		TELINE ith notice	10-1	1pm	F	:30	2	\$1,000.00	NM	··· <u> </u>
		Start Da 10/08/12				pots/Week 2	Rate 51,000.00					
	Spots: # Ch	Day	Air Date	Air Time De	scription		Start/End Time	Length				Rate Type
	1 WXI	-	10/12/12	10:11 PM DA			10-11pm		OFA12P14			\$1,000.00 NM
	2 WXI		10/12/12	10:31 PM DA	TELINE		10-11pm	:30	OFA12P14	3H		\$1,000.00 NM
44	10/13/12 Class of Tim	10/13/ e - Imm		C Prime e-emptible with			S-	:30	1	\$175.00	NM	
		Start Da 10/08/12				<u>pots∕Week</u> 1	<u>Rate</u> \$175.00					
	Spots: # Ch	Day	Air Date	Air Time De	scription		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	1 WX	l Sa	10/13/12	8:21 PM NB	C Prime		8-9pm	:30	OFA12P14	3н		\$175.00 NM
45	10/13/12 Class of Tim	10/13/ e - Imm		C Prime e-emptible with	9-10 out notice)pm	S-	:30	1	\$145.00	NM	
		Start Da				pots/Week 1	Rate \$145.00					<u>-</u>
	Spots: # Ch		Air Date	Air Time De	scription	•	Start/End Time	Length	Ad-ID			Rate Type
	1 WX	l Sa	10/13/12	9:43 PM NB	C Prime		9-10pm	:30	OFA12P14	3н		\$145.00 NM
46	10/13/12 Class of Tim	10/13/ e - Imm	12 NB(ediately Pr	C Prime re-emptible with	10-1 out notice	l1pm	S-	:30	1	\$145.00	NM	
		Start Da				pots/Week 1	<u>Rate</u> \$145.00					
	Spots: # Ch		Air Date	Air Time De		•	Start/End Time	Length	Ad-ID			Rate Type
	1 WX	I Sa	10/13/12	10:28 PM NB	C Prime		10-11pm	:30	OFA12P14	3н		\$145.00 NM
47	10/09/12 Class of Tim	10/13/ e - Imm		u WXII 12 New e-emptible with		1135pm	-TWTFS-	:30	5	\$225.00	NM	
		Start Da				pots/Week 5	Rate \$225.00	•				
	Spots: # Ch	Day	Air Date	Air Time De			Start/End Time		Ad-ID			Rate Type
	1 WX		10/09/12			News @ 11 pm	11-1135pm		OFA12Z14			\$225.00 NM
	2 WX		10/10/12			2 News @ 11 pm	11-1135pm) OFA12P14) OFA12P14			\$225.00 NM \$225.00 NM
		11 F	10/11/12 10/12/12			2 News @ 11 pm 2 News @ 11 pm	11-1135pm 11-1135pm) OFA12P14			\$225.00 NM
		-				2 News @ 11 pm	•		OFA12P14			\$225.00 NM
48	10/15/12	10/15/	12 M-S	u WXII 12 New	s @ 1 ⁻ 11-1		M	:30	1	\$250.00	NM	
	Weeks:	e - imm <u>Start Da</u> 10/15/1:	ate End I		<u>s s</u>	pots/Week	<u>Rate</u> \$250.00					
	Spots: # Ch		Air Date	Air Time De		•	Start/End Time	Lenath	Ad-ID			Rate Type
	1 WX		10/15/12			2 News @ 11 pm	11-1135pm		OFA12Z15	1H		\$250.00 NM
49	10/09/12 Class of Tim	10/12/ e - Imm		C Tonight Show re-emptible with		5pm-1237am	-TWTF	:30	4	\$100.00	NM	
	Weeks:	Start Da 10/08/1	ate End l	Date MTWTFS	<u>s</u> <u>s</u>	pots/Week 4	Rate \$100.00					
	Spots: # Ch		Air Date	Air Time De	scription		Start/End Time		Ad-ID			Rate Type
		ll Tu	10/09/12	12:32 AM NE	-		1135pm-1237an		OFA12A13			\$100.00 NM
	2 WX		10/10/12	11:59 PM NE	_		1135pm-1237an) OFA12P14) OFA12P14			\$100.00 NM
	3 WX		10/11/12	12:31 AM NE	_		1135pm-1237an e reviewed on our compa		-		d adver	\$100.00 NM



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Invoice #	Invoice Date	Invoice Month October 2012	Invoice Period
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Advertiser	Produ	ıct	Estimate Number

Advertiser Product Estimate Number
Obama/D/President SKED A 30'S 1537

www.	wxii12.com										
								Spots/			
Line	Start Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
49	10/09/12 Class of Tin	10/12/12 ne - Immedia		Tonight Show emptible without	1135pm-1237am notice	-TWTF	:30	4	\$100.00	NM	
	Spots: # Ch			Air Time Descrip	<u>otion</u>	Start/End Time	Lengi	h Ad-ID			Rate Type
	4 WX	II F 10	/12/12	11:49 PM NBC T	onight Show	1135pm-1237an	n :3	O OFA12P143H			\$100.00 NM
50	10/15/12 Class of Tin	10/15/12 ne - Pre-emp		Tonight Show	1135pm-1237am	M	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WX	II M 10	/15/12	12:31 AM NBC T	onight Show	1135pm-1237an	n :3	O OFA12Z151H			\$100.00 NM
51	10/09/12 Class of Tim	10/12/12 ne - Immedia		Night w/Jimmy Fa emptible without	llo:1237xm-136xm notice	-TWTF	:30	4	\$20.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 4	<u>Rate</u> \$20.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 WX		/09/12		ght w/Jimmy Fallon	1237xm-136xm		0 OFA12A138H			\$20.00 NM
	2 WX		/10/12		ght w/Jimmy Fallon	1237xm-136xm		O OFA12P143H			\$20.00 NM
	4 WX 3 WX		/11/12 /12/12		ght w/Jimmy Fallon ight w/Jimmy Fallon	1237xm-136xm 1237xm-136xm		O OFA12P143H O OFA12P143H			\$20.00 NM
\sqsubseteq	2 447		112112	1.20 AM Late IN	giit wisining Fallon	1237311-1303111		U UPA12F143N			\$20.00 NM
52	2 10/09/12 Class of Tin	10/12/12 ne - Immedia		Carson Daly -emptible without	136xm-204xm notice	-TWTF	:30	3	\$15.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 3	<u>Rate</u> \$15.00					
	Spots: # Ch			Air Time Descri	_	Start/End Time	Leng	h Ad-ID			Rate Type
İ	2 WX		/09/12	2:00 AM NBC C		136xm-204xm		0 OFA12Z141H			\$15.00 NM
1	1 WX	II W 10	/10/12	1:53 AM NBC C	•	136xm-204xm	:3	O OFA12P143H			\$15.00 NM
L_	3 WX	III Th 10	/11/12	2:05 AM NBC C	arson Daly	136xm-204xm	:3	O OFA12P143H			\$15.00 NM
5	3 10/13/12 Class of Tin	10/13/12 ne - Immedia	NBC ately Pre-	Saturday Night Lir	ve 1130pm-1am	S-	:30	1	\$135.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/1	ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$135.00					
	Spots: # Ch	<u>Day Air</u>	r Date	Air Time Descrip	otio <u>n</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WX	(II Sa 10	/13/12	12:29 AM NBC S	aturday Night Live	1130pm-1am	:3	O OFA12P143H			\$135.00 NM
5	10/15/12 Class of Tin	10/15/12 ne - Immedi		with Regis & Kelly -emptible without		M	:30	1	\$70.00	NM	
	Weeks:	Start Date 10/15/12		ate <u>MTWTFSS</u> 12 M	Spots/Week 1	<u>Rate</u> \$70.00					
	Spots: # Ch		<u>r Date</u> 0/15/12	Air Time Descri	otion th Regis & Kelly	Start/End Time 9-10AM		<u>th Ad-ID</u> 80 ofa12z151h			<u>Rate</u> <u>Type</u> \$70.00 NM
5	5 10/15/12	10/15/12		WXII 12 News @		V	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/15/12			Spots/Week	<u>Rate</u> \$50.00					
1	Spots: # Ch			Air Time Descri	ption	Start/End Time	Lena	th Ad-ID			Rate Type
)/15/12		XII 12 News @ Noon	12-1pm		30 OFA12Z151H	l		\$50.00 NM
5	6 10/15/12 Class of Tir	10/15/12 ne - Immedi		VE HARVEY DAY		M	:30	1	\$20.00	NM	
	Weeks:	Start Date 10/15/12		ate MTWTFSS	Spots/Week 1	<u>Rate</u> \$20.00			_		
	Spots: # Ch			Air Time Descri	•	Start/End Time	Leng	th Ad-ID			Rate Type
L	1 W)/15/12		HARVEY DAY	2-3P	::	30 OFA12Z151H	l		\$20.00 NM
5	7 10/15/12	10/15/12	M-F	3-4P	M-F 3-4P	M	:30	1	\$85.00	MM	



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Invoice # 943920-1	l l	Invoice Month October 2012	Invoice Period 10/01/12 - 10/15/12
343320-1	10/21/12	October 2012	10/01/12 - 10/19/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Line Start Date End Date Description Start/End Time	MTWTF55	Spots/	Туре
Class of Time - Immediately Pre-emptible without notice			
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS MTWTFS MTWTFS MTWTFS MTWTFSS MTWTFS MTWTFS MTWT	<u>Rate</u> \$85.00		
Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/15/12 3:56 PM M-F 3-4P	Start/End Time M-F 3-4P	Length Ad-ID :30 oFA12z151H	<u>Rate Type</u> \$85.00 NM
58 10/15/12 10/15/12 DR. OZ M-F 4-5p Class of Time - Immediately Pre-emptible without notice	M	:30 1 \$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 M 1	<u>Rate</u> \$150.00		
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WXII M 10/15/12 4:40 PM DR. OZ	Start/End Time M-F 4-5p	<u>Length</u> <u>Ad-ID</u> :30 оғА12z151н	<u>Rate Type</u> \$150.00 NM
59 10/14/12 10/14/12 NFL Sunday Prime Game815p-12a Class of Time - Immediately Pre-emptible without notice	S	:30 1 \$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 S 1	Rate \$2,200.00		-
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WXII Su 10/14/12 10:07 PM NFL Sunday Prime Games	Start/End Time 815p-12a	Length Ad-ID :30 OFA12P143H	<u>Rate Type</u> \$2,200.00 NM
60 10/15/12 10/15/12 REVOLUTION 10-11pm Class of Time - Immediately Pre-emptible without notice	M	:30 1 \$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	<u>Rate</u> \$900.00		,,,,,,,,
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WXII M 10/15/12 10:11 PM REVOLUTION	Start/End Time 10-11pm	<u>Length Ad-ID</u> :30 0FA12z151H	<u>Rate Type</u> \$900.00 NM
61 10/15/12 10/15/12 M-F 1-2P 1-2P Class of Time - Immediately Pre-emptible without notice	M	:30 1 \$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/15/12 10/21/12 M 1	<u>Rate</u> \$100.00		
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WXII M 10/15/12 2:00 PM M-F 1-2P	Start/End Time 1-2P	<u>Length Ad-ID</u> :30 oFA12z151H	<u>Rate Type</u> \$100.00 NM
62 10/13/12 10/13/12 Notre Dame Football ND Football Class of Time - Immediately Pre-emptible without notice	S-	:30 1 \$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 S- 1	<u>Rate</u> \$100.00		
Spots: <u># Ch Day Air Date Air Time Description</u> 1 WXII Sa 10/13/12 5:25 PM Notre Dame Football	Start/End Time ND Football	<u>Length</u> <u>Ad-ID</u> :30 оға12р143н	<u>Rate Type</u> \$100.00 NM
63 10/15/12 10/15/12 M-F WXII 12 News @ 5 p 5-6pm Class of Time - Immediately Pre-emptible without notice	M	:30 1 \$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/15/12 10/21/12 M 1	<u>Rate</u> \$175.00		
Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/15/12 5:22 PM M-F WXII 12 News @ 5 pm	Start/End Time 5-6pm	<u>Length Ad-ID</u> :30 oFA12z151H	<u>Rate Type</u> \$175.00 NM
64 10/15/12 10/15/12 DR. OZ M-F 4-5p Class of Time - Pre-emptible with notice	M	:30 1 \$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 M 1	Rate \$200.00		
Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/15/12 4:14 PM DR. OZ	Start/End Time M-F 4-5p	Length Ad-ID :30 0FA12z151H	<u>Rate Type</u> \$200.00 NM
65 10/15/12 10/15/12 M-F WXII 12 News @ 6 a6-7am Class of Time - Immediately Pre-emptible without notice	M	:30 1 \$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 M 1	<u>Rate</u> \$175.00		
Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/15/12 6:59 AM M-F WXII 12 News @ 6 am	Start/End Time 6-7am	<u>Length Ad-ID</u> :30 OFA12Z151H	<u>Rate Type</u> \$175.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
943920-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
65	10/15/12 Class of Tim	10/15/12 ne - Immedi	M-F WXII 12 News @ ately Pre-emptible without		M	:30	1	\$175.00	NM	
66	10/13/12 Class of Tin	10/13/12 ne - Immedi	WXII 12 Sa/Su News ately Pre-emptible without		S-	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$50.00				_	
1	Spots: # Ch	Day Ai	r Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX	II Sa 10	/13/12 7:53 AM WXII	12 Sa/Su News at 6am	6-8am	:3	0 OFA12P14	Вн		\$50.00 NM
					Total Spots	1:	28			